Sony Foundation’s Shout

Wharf4ward raises a record $1.1 million

Olympic hero visits a camp!
Dear Valued Corporate Partners and Supporters,

The year’s end has approached and we express our appreciation to all who have joined us in supporting the You Can program. Your generosity and support have enabled us to deliver an extraordinary program this year. The Children’s Holiday Camps Program for 2016 was well received and continues to grow and expand throughout Australia, enabling more families, children with special needs and companions the opportunity to experience all this program has to offer. It is delightful to see this wonderful program continue to grow and expand throughout Australia, enabling more families, children with special needs and companions the opportunity to experience all this program has to offer.

Special mention must go to Olympic gold medalist and Australian sporting hero, Cate Campbell for taking a day to visit The Southport School (TSS) Sony Camp on the Gold Coast. Campbell is a wonderful You Can ambassador and we are so grateful for her support and her time spent engaging with the campers and ensuring they are having a great experience. Campbell has previously been a You Can ambassador and is a wonderful role model for all of our campers. She, along with her brother Hamish, has previously visited The Illawarra Grammar School to film a special segment in conjunction with our Rainbow Corporate Partner Channel Nine for their annual ‘Christmas with the Australian Women’s Weekly Special’. Taylor Henderson also visited the Sony Camp to film a special segment in conjunction with our Rainbow Corporate Partner Channel Nine for their annual ‘Christmas with the Australian Women’s Weekly Special’. Taylor Henderson is a wonderful You Can ambassador and has previously supported the You Can program. She is a wonderful role model for all of our campers. She, along with her brother Hamish, has previously visited The Illawarra Grammar School to film a special segment in conjunction with our Rainbow Corporate Partner Channel Nine for their annual ‘Christmas with the Australian Women’s Weekly Special’.

This year, Sony Foundation is giving the gift of research for Christmas. The “You Can Innovate Award” invites young researchers (students & early-careers) across universities, research institutes & hospitals to submit a proposal for a research project, idea or technology to improve cancer patients prospects or livelihood, particularly those patients suffering in their youth. Sony Foundation will be awarding a $100,000 research grant for the winning idea. Entry is by a video on the Thinkable platform so spread the word! To learn more about Sony Foundation’s $100,000 You Can grant head to: https://you-can-innovate-award.thinkable.org/

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WHARF4WARD BREAKS THE $1 MILLION MARK

Aussie rock legend Daryl Braithwaite and some of Sony Music’s biggest acts including Jessica Mauboy, Guy Sebastian, Mark Vincent, Marina Prior and UK hit singer Rag’n’Bone Man performed in support of youth cancer program ‘You Can’ at Sony Foundation’s biggest annual fundraiser, Wharf4WARD in Sydney on Thursday 27th October 2016 helping to raise a record $1.1 million for ‘You Can’.

Richard Wilkins led a celebrity line up of Wharf4WARD hosts including, Samantha Armytage, Natalie Bassingthwaighte, Angela Bishop, Nathanna Belling and Adam Peacock and auctioneer Jason Rogers.

Sony Music artists Mark Vincent and Marina Prior opened the show in a striking display of fireworks and an operatic inspired performance that set the pace for a day of cracking entertainment, world class dining and most importantly, raising funds for Sony Foundation’s You Can.

Richard Wilkins led an all-star line-up of hosts including Natalie Bassingthwaighte, Samantha Armytage, Angela Bishop, Nathanna Belling, Adam Peacock and auctioneer Jason Rogers.

Wharf4WARD saw Sony Foundation take over the line up of restaurants along Woolloomooloo Wharf as over 800 guests from business, politics, media, celebrities and sport all came together to be part of Sydney’s biggest lunch and to raise funds for Sony Foundation’s youth cancer program ‘You Can’. In addition to premium dining, guests were treated to flawless performances from Sony Music artists Guy Sebastian, Rag’n’Bone Man and Jessica Mauboy.

Aussie rock icon, Daryl Braithwaite closed the show in spectacular style with a phenomenal performance that got the entire Wharf up and dancing to his classic hits.

This year’s event took on an Italian inspired ‘La Dolce Vita’ theme as guests experienced dining on super-yachts, PlayStation Virtual Reality, fireworks, premium dining and spectacular performances by Sony Music artists.

Held across all six restaurants at Woolloomooloo Wharf, Wharf4WARD received incredible support from Otto, China Doll, Kingsley’s, Criniti’s and Aki’s.

Wharf4WARD funds for Sony Foundation’s youth cancer program ‘You Can’. Created by Sony Foundation to fill a gap between adult and paediatric cancer care in Australia, You Can is raising funds to build specialised youth cancer centres for 15-25 year olds. In the five years since You Can’s inception, Sony Foundation has donated $1.8 million to build Australia’s first You Can Centre in Perth, opened a second You Can Centre in Melbourne earlier this year with a $1.5 million donation and is currently building a third centre in Sydney. A Brisbane centre is under negotiation. Additionally, Sony Foundation is now fundraising to build Australia’s first youth Oncology Centre.

Sony Foundation’s new You Can Oncology centre to be built at Randwick will enable young cancer patients to have access to important fertility treatment in a specialist clinic immediately after their diagnosis. This service will be provided totally free of charge saving these young patients thousands of dollars in preservation treatment in the private IVF clinics.

“We are thrilled with the record-breaking outcome of this year’s Wharf4WARD. All of Sydney joined together for a very worthy cause. This will open a new way in establishing further You Can Centres and funding our You Can Oncology Centre in Sydney,” said Sony Foundation CEO, Sophie Ryan.

YOU CAN CHAMPION JESS OLSON MEETS HERO, DELTA GOODREM!

On Friday 28th October, with thanks to Sony Foundation Director Denis Handlin, You Can Champion and Sony Music artist Delta Goodrem performed in support of youth cancer program ‘You Can’. Jess Olson and her boyfriend Corey were treated to a private meet and greet with Sony Music artist Delta Goodrem. This meeting held particular meaning for Jess as she is a long-time Delta fan and draws constant inspiration from Delta having been diagnosed with the same cancer.

Sony Foundation ambassador and Wharf4WARD host, Richard Wilkins

Wharf4WARD host, Fox Sports’ Adam Peacock

Wharf4WARD host, Natalie Bassingthwaighte

Sony Music artists Marina Prior and Mark Barden opening the day in spectacular style

Sleek super yacht, Quantum

Sony Music artists Guy Sebastian serenading the Wharf

Wharf4WARD host, Fox Sports’ Adam Peacock

Wharf4WARD host, Natalie Bassingthwa"
The luxurious super yacht, Quantum, which this year guests dined on! You Can champions enjoying the day! The fabulous WINK models with Wharf4Ward host, Fox Sports’ Adam Peacock. The high-flying crew from Trolley’d set up complete! Now just waiting for guests to arrive. Our incredible volunteers in their SCA sponsored shirts. So many contributed to make Wharf4Ward 2016 such a successful event and without their behind the scenes efforts, this incredible result simply would not have been possible.

As always, the fabulous support of dedicated sponsors whose generosity made for an outstanding day of amazing food, wine, performances and in true Sony style, some real showstoppers! We are extremely grateful and would like to take this opportunity to thank all of our sponsors. We can’t wait to do it all again for Wharf4Ward 2017!

**Sponsor List**

AKIS, china Doll, Criniti’s, Kingsleys, Manta, Otto, Fourth Wall, The Tilbury, Heineken, Pommery, Ovolo, Fox Gordon, Ferrari, DHL, Southern Cross Austereo, Santa Vittoria, Quantum, WINK Models, House of K’Dor, Vittoria Coffee, VBM, TPR, Grays Online, Candy Liquer, Trolley’d and Quantum.

**Special thanks!**

Thanks must also go to our amazing volunteers, our wonderful You Can Crew, generous prize donors and all who contributed to making the day such a standout success!

**You Can Centre Update**

Created by Sony Foundation to fill a gap between adult and paediatric cancer care in Australia, You Can is raising funds to build specialist youth cancer centres for 16-25 year olds. In the five years since You Can’s inception, Sony Foundation has built a You Can centre in Perth and Melbourne, is now currently building a centre in Sydney due for completion in early 2017. Additionally Sony Foundation is funding a You Can Oncofertility Centre to provide our young cancer patients with access to free fertility preservation. Stay tuned for updates as we work toward this momentous occasion in opening this Australian first Oncofertility Centre.
The campers on this year’s TIGS (The Illawarra Grammar School) Sony Camp spent a day of fun in the sun with Sony Music artist and Sony Foundation ambassador Taylor Henderson when he stopped by for an action-packed day at Jamberoo Action Park on the NSW South Coast.

The high school student companions, supported by a team of dedicated teaching and medical staff, are responsible for the care of these children twenty four hours a day over the course of the Camp providing an incredible camp experience for special needs children and much-needed respite for their families ahead of a busy holiday period.

A dedicated ambassador who loves contributing to this very worthy program, Taylor spent the day playing endless games with the campers keeping everyone on the camp entertained for hours. But Taylor’s energy didn’t stop there with Taylor performing an impromptu acoustic concert and sing along.

Taylor’s visit was filmed and aired on the recent ‘Christmas with the Australian Women’s Weekly Special’ on Channel Nine on the 20th November.

Special thanks to Taylor for making this Camp visit such a special one. Thanks must also go to the team at our Rainbow Corporate Partner Channel Nine for spreading the real meaning of giving this Christmas.

Olympic hero shows off medals
at Children’s Holiday Camp!

Lucky campers at this year’s TSS (The Southport School) were treated to a big surprise when swimming sensation and Olympic gold medallist, Cate Campbell showed up with her medals in tow to visit with 20 special needs children attending the annual Sony Foundation Children’s Holiday Camp.

Hosted by The Southport School and St Hilda’s College this is one of 26 Sony Foundation Children’s Holiday Camps that take place annually.

“The Holiday Camps Program is Sony Foundation’s oldest program. Lifelong bonds are formed between the children attending the camps and their teenage carers. And, the families of our campers are so grateful to receive much-needed respite,” said Sony Foundation CEO Sophie Ryan. “We are thrilled that Australia’s swimming hero is able to attend the camp to surprise the children in what will be no doubt an incredibly special visit.”

The 40 high school student companions, supported by a team of dedicated teaching and medical staff, are responsible for the care of these children twenty four hours a day over the course of the Camp. They quickly learn about the challenges and demands involved in caring for a child with special needs.

Cate has firsthand experience with special needs children and understands the importance of this program, saying;

“Having a younger brother with Cerebral Palsy, I know exactly the time and care those with special needs require, but also the infinite joy and love they provide. Sony Camps provide amazing experiences for these very special children and give the families and carers a well-earned break. I love what they’re doing and am really thrilled to lend my support to this important program.”

Cate and the happy campers enjoyed their own awards ceremony with Cate presenting each of the campers with a medal of their own for their achievements over the course of the camp.

Thanks to Cate Campbell for being such a wonderful guest of honour and spreading plenty of smile, laughs and medals!
BMX Bandits

On Monday 19th September, the campers at this year’s Churchie / St Margaret’s Sony Children’s Holiday Camp were treated to a very special visit from the team at BMQ Queensland.

The BMQ BMX bandits performed exhilarating demonstrations for a very excited bunch of campers and their families bringing the camp to an end on an exciting note.

We’re sure a number of campers were more than inspired to take up BMX biking after this exciting visit!

Star Volunteer Profile!

Zoran, from Sony Interactive Entertainment has been a dedicated Sony Foundation volunteer for over eight years now... we asked Zoran a few questions on what he likes most about volunteering for Sony Foundation.

Why do you volunteer with Sony Foundation?

I really enjoy volunteering for Sony Foundation because of the help and support they provide to young people, in particular young cancer patients. When I hear the stories of individuals with cancer it always moves me, especially when they are so young and they have their whole life ahead of them. This is such a difficult time in their life, and by me being part of this great foundation, I am doing my part to help raise money and awareness for the youth cancer program ‘You Can’. Building these specialised centres across Australia is a wonderful initiative where teenagers and young adults can come together and find the comfort and support they need as well as connect with others that are fighting cancer.

What’s your favourite Sony Foundation event?

Sony Foundation supports several youth causes and I would have to say my favourite event is the Wharf4Ward. This is one of the biggest events, bringing together all the Sony companies, their business partners, celebrities and most importantly young cancer patients. Seeing everyone come together to show their support and listen to young cancer patients share their stories is very inspiring. It’s wonderful to see the work that the Sony Foundation has done and I am proud to be part of this event.

What’s the best thing you’ve experienced while volunteering for Sony Foundation?

There have been several great experiences during Wharf4Ward. This year we helped raise the highest amount to date of $1.1 million which is a huge achievement and it makes me so happy and honoured that I was able to contribute to this by approaching the guests and insisting they dig deep and donate to this wonderful cause. It’s such a fun day working with all the other volunteers and a great atmosphere. I’m lucky to say that I’ve had the opportunity to meet and mingle with famous people.

How long have you volunteered for Sony Foundation?

I have volunteered each year with the Wharf4Ward since it commenced 8 years ago and would love to continue supporting this event.

Human Nature shows their competitive nature...

Sony Music artists and Sony Foundation ambassadors Human Nature recently went above and beyond when they won their way to $30,000 on Channel Ten’s All Star Family Feud.

The talented quartet pulled out all the stops to win the popular game show and managed to just pip their competitors, The Wiggles, at the post in a thrilling showdown!

Huge thanks to the Human Nature boys for their selfless donation toward the Children’s Holiday Camps Program.

Sony Foundation Volunteer and former camp companion Tom Peabody addressing guests at the Churchie fundraiser.